



Public Disclosure of Student Achievement

Institution Name: Saint Peter’s University

Business Unit(s) included in this report:

Academic Period Covered: 2019-2020 Academic Year

Date Submitted: March 1, 2021

| PROGRAM | INDICATOR | RESULT |
|---------------------------|--------------------------------|---------------|
| BS Business | Job Placement Rate | 70.1% |
| | Graduate School Placement Rate | <u>20.8%</u> |
| | Total Placement Rate | 90.9% |
| BS Marketing | Job Placement Rate | 76% |
| | Graduate School Placement Rate | <u>12%</u> |
| | Total Placement Rate | 88% |
| BS International Business | Job Placement Rate | 50% |
| | Graduate School Placement Rate | <u>50%</u> |
| | Total Placement Rate | 100% |
| BS Accounting | Job Placement Rate | 89.5% |
| | Graduate School Placement Rate | <u>10.5%</u> |
| | Total Placement Rate | 100% |
| MBA (all concentrations) | Retention | 89% |
| MSA (all concentrations) | Retention | 94% |

Indicators Used

| INDICATOR | DESCRIPTION AND HOW IT WAS CALCULATED |
|--------------------------------|--|
| Job Placement Rate | Students were surveyed as part of the NACE reporting process after graduation, identifying job placement data within a period of 6 months from graduation. Additionally, faculty provided leads on other graduate placement, and this data is only added when validated by the university. The sample sizes for BS students are: 24 respondents out of 36 total BS Business graduates; 17 respondents out of 20 total Marketing graduates; 10 respondents out of 14 total International Business graduates; 19 respondents out of 22 total Accounting graduates. |
| Graduate School Placement Rate | Students were surveyed as part of the NACE reporting process at the time of graduation, identifying acceptance to graduate school. Additionally, faculty provided leads on other graduate placement, and this data was only added when validated by the university. The sample sizes for BS students are: 24 respondents out of 36 total BS Business graduates; 17 respondents out of 20 total Marketing graduates; 10 respondents out of 14 total International Business graduates; 19 respondents out of 22 total Accounting graduates. |
| Attrition and Retention* | Retention rates for Graduate programs were determined by using students who started in new cohorts in the Fall 2019 (25 MBA, 6 Accounting), Winter 2019 (1 MBA) and Spring 2020 (19 MBA, 1 Accounting) who either completed the program or who continued into the Fall 2020 trimester. |