



Saint Peter's
UNIVERSITY

Pope Francis in the United States

University Communications Overview

Media Coverage Highlights

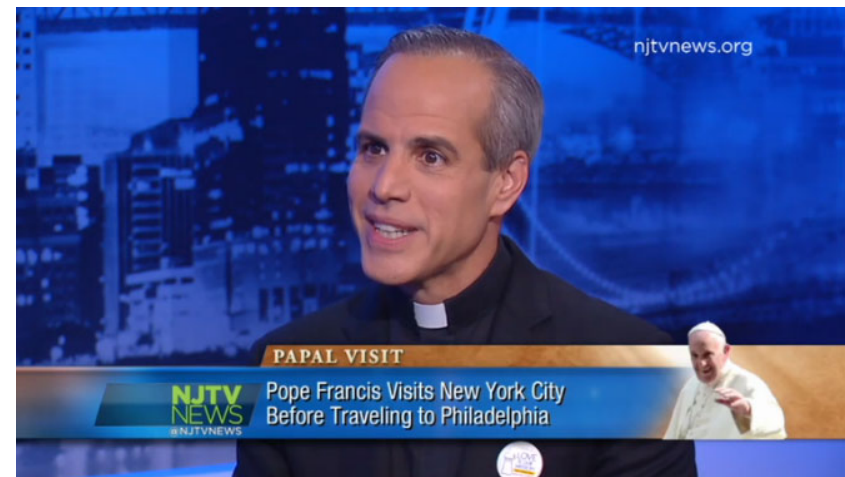


TODAY Show/ TODAY Show Radio on SiriusXM

The university communications team arranged for a group of students to travel to the *TODAY Show* plaza to represent Saint Peter's University and to welcome Pope Francis to New York City. The group was featured on the national broadcast at 8:00 a.m. on Thursday, September 24. The group was also interviewed by the host of *TODAY Show Radio* on SiriusXM.

NJTV News with Mary Alice Williams

The university communications team arranged an interview for Rev. Rocco Danzi, S.J., director of campus ministry, on *NJTV News with Mary Alice Williams* on Friday, September 25. During the live broadcast Fr. Danzi discussed the impact of Pope Francis' visit.



Media Coverage Highlights

The Record

[The Record](#)

The university communications team arranged an interview for Rev. Mark DeStephano, S.J., professor of modern and classical languages, with a reporter from **The Record** on Pope Francis' visit. The interview resulted in an article, which prominently highlighted Fr. DeStephano and Saint Peter's. The article was also published on **NorthJersey.com**.

The Star-Ledger

[The Star-Ledger](#)

The university communications team arranged an interview with Rev. Mark DeStephano, S.J., professor of modern and classical languages at Saint Peter's University, with Kelly Heyboer of **The Star-Ledger**. The interview resulted in an article on Pope Francis and the Catholic Church, which prominently featured Fr. DeStephano. The article also published on **NJ.com** and in **The Oregonian**.

INSIDE HIGHER ED

[InsideHigherEd.com](#)

AJCU's #JesuitEducated campaign was the focus of an article on InsideHigherEd.com on August 20. The article titled, "Collaborating to Leverage a Historic Event," was written by Deanna Howes of AJCU and Cristal Steuer of Holy Cross and highlighted Saint Peter's role in the campaign.

Media Coverage Highlights



[USA TODAY](#)

USA Today published an article on September 16 on Pope Francis' visit and how the 28 Jesuit colleges and universities in the country are persevering. Saint Peter's University is mentioned in the article, which was subsequently published in more than 20 Gannett newspapers.

The Star-Ledger

[The Star-Ledger](#)

The university communications team arranged an interview with Jason Downer, S.J., campus minister, with a reporter from *The Star-Ledger* to discuss his trip with 25 students to New York City to see Pope Francis on his way to St. Patrick's Cathedral. The article was featured as the lead article on **NJ.com** and was also published in ***The Star-Ledger*** as well as the ***Times-Picayune of New Orleans***, **LehighValleyLive.com**, **AL.com**, the ***Staten Island Advance***, ***The Republican***, ***The Oregonian*** and the ***Plain Dealer***, Ohio's largest newspaper.



AJCU Higher Ed Newsletter

Saint Peter's University was prominently featured in *AJCU's Higher Ed Newsletter* on September 25. The issue highlighted the group of Saint Peter's students who were featured on NBC's *TODAY Show*. The issue also featured the #JesuitEducated post written by Eugene J. Cornacchia, Ph.D., president of Saint Peter's University.

Advertising

Transformational Leaders are #JesuitEducated




For nearly 500 years, millions of people across the world have experienced the transformative power of a Jesuit education. And as The Jesuit University of New Jersey, Saint Peter's University shares the same values as the first Jesuit leader of the Catholic Church, Pope Francis.

Boston College · Canisius College · College of the Holy Cross · Creighton University · Fairfield University · Fordham University
Georgetown University · Gonzaga University · John Carroll University · Le Moyne College · Loyola Marymount University
Loyola University Chicago · Loyola University Maryland · Loyola University New Orleans · Marquette University
Regis University · Rockhurst University · Saint Joseph's University · Saint Louis University · **Saint Peter's University**
Santa Clara University · Seattle University · Spring Hill College · University of Detroit Mercy · University of San Francisco
The University of Scranton · Wheeling Jesuit University · Xavier University

ASSOCIATION of
JESUIT COLLEGES
& UNIVERSITIES
AJCU
ajcunet.edu

Share your story of how a Jesuit education
has transformed you with the hashtag
#JesuitEducated



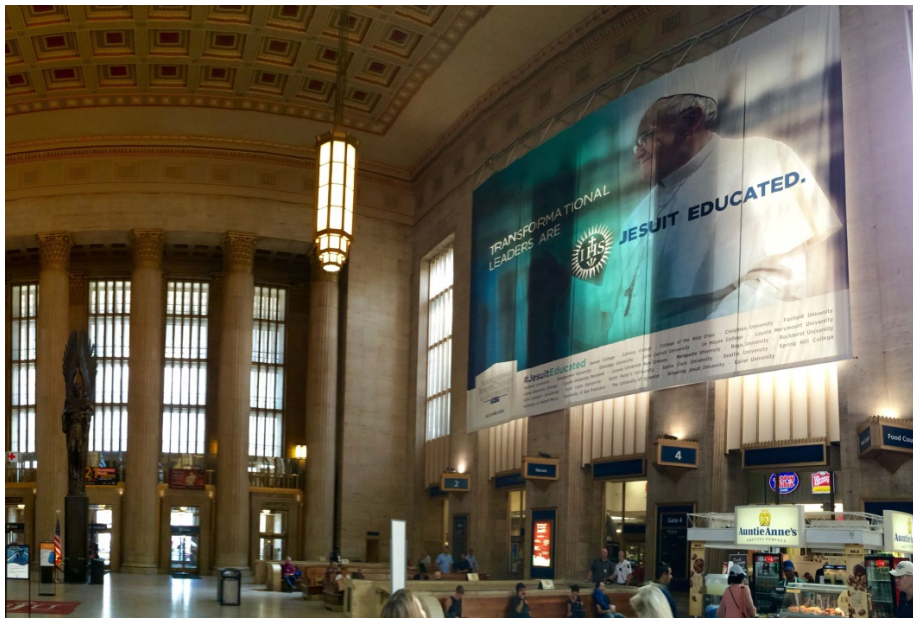
Saint Peter's
UNIVERSITY
saintpeters.edu/jesuit-identity

- *The Jersey Journal*
- *The Star-Ledger*
- *Trenton Times*
- *Staten Island Advance*
- *South Jersey Times*
- *Easton Express*
- *Hunterdon Democrat*
- *The Record*
- Social Media
- NJ.com
- 30th Street Train Station in Philadelphia
- *Roll Call*
- *Roll Call* Digital Advertising
- *The New York Times* Digital Advertising

By the Numbers



Nearly five million people watch the
TODAY Show every morning.
That is 10 million eyes on
Saint Peter's University!



At least 340,000 people saw the #JesuitEducated
30th Street Train Station banner while embarking
and disembarking at the station.

Circulation Examples

USA Today: 2,522,027

The Star-Ledger: 296,466

The Record: 138,850

The Jersey Journal: 13,093

Trenton Times: 31,971

The Plain Dealer: 283,954

Staten Island Advance: 30,632

South Jersey Times: 24,125

The Times-Picayune: 140,163

The Oregonian: 142,882

Hunterdon County Democrat: 19,878

Easton Express: 31,878

The Republican: 58,564

Social Media Highlights



@TODAYSHOW

The Pope is on the plaza! (sort of) #PopeinUS

AJCU

*This is AMAZING!
We LOVE seeing #JesuitEducated students from @saintpetersuniv in NYC on @TODAYshow!*



AJCU @jesuitcolleges · Sep 24
This is AMAZING! We LOVE seeing #JesuitEducated students from @saintpetersuniv in NYC on @TODAYshow!
twitter.com/TodaySXM/status/1180242111 #PopeInUS



Saint Peter's Student

Fellow Peacocks standby the TODAY Show as Saint Peter's University welcomes Pope Francis...

Saint Peter's Student

Probably one of the most incredible moments of my time at Saint Peter's...



Saint Peter's Alumna

So proud of our Jesuit Pope and my Jesuit College...

Catholic Charities

Eugene Cornacchia, Pres @saintpetersuniv shares his #WelcomeThePope message...



Catholic Charities @CathCharitiesNY · Sep 25
Eugene Cornacchia, Pres @saintpetersuniv shares his #WelcomeThePope message: buff.ly/1L8jAZz



#JesuitEducated Campaign

In honor of Pope Francis' visit, Saint Peter's partnered with the Association of Jesuit Colleges and Universities (AJCU) and the other 27 Jesuit colleges and universities in the United States to participate in and promote a campaign titled #JesuitEducated. The university communications team worked with alumni, faculty, administration, staff and students to share regular reflections on Jesuit education and asked fans to share reflections on their personal social media pages. AJCU curated a website dedicated to the campaign, which featured #JesuitEducated reflections and social media posts from the various Jesuit institutions.


Click each photo below to read the
#JesuitEducated reflections

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#JesuitEducated

A weekly series of reflections on lives transformed by Jesuit education.


LATEST



The Pope and the flock
By Aaron Tyler McCoy, Marquette University graduate student in theology
Marquette University
Sep 25




A Jesuit Education
More than stats and figures
AJCU
Sep 25



The Integration of Intelligence and Faith
The distinctive qualities of a Jesuit education
AJCU
Sep 25

FEATURED



What is #JesuitEducated

