



BA-421-INTL

Doing Business Overseas:

TUNISIA

Register for BA-421 Doing Business Overseas to explore the beauty, culture, and business landscape of Tunisia!

WHY CHOOSE THIS COURSE?

- BA-421 is an applied international business course focused on Tunisia's economy, culture, and business environment.
- Students prepare through hybrid instruction, take part in a 10-day faculty-led study tour, and analyze their experiences after returning.
- During the trip, students meet business and institutional representatives and observe entrepreneurship, manufacturing, agriculture, hospitality, and tourism across different regions.
- The course treats Tunisia as a "living business laboratory," connecting cultural experiences with questions about trade, marketing, management, and economic development.

Contact us for more Info!

- ✉ Katherine Hernandez, Student Administrative Assistant at khernandez4@saintpeters.edu
- ✉ Dr. Gargouri, Chair of the Department of Business Administration at cgargouri@saintpeters.edu

Click on these Links!

[Info on Tunisia Trip](#)
[Tunisia Interest Form](#)