

Student Name: _____

Business Management Major Requirements

Cognate Requirements (21)

- ☐ AC-151 Principles of Accounting I (3 cr)
- ☐ AC-152 Principles of Accounting II (3 cr)
- ☐ EC-101 Principles of Macroeconomics (3 cr)
- ☐ EC-102 Micro Economics (3 cr)
- ☐ BL-161 Introduction to Law and Contracts
- ☐ EC- 300 Statistics for Business Finance and Economics (3 cr)
- ☐ FN- 401 Introduction to Corporate Finance (3cr)

Major Requirements (24)

- ☐ BA-151 Principles of Management (3 cr)
- ☐ BA-155 Principles of Marketing (3 cr)
- ☐ BA-250 Consumer Behavior (3 Credits)
- ☐ BA-327 Digital and Social Media Marketing (3 cr)
- ☐ BA-351 Marketing Research (3 cr)
- ☐ BA- 458 Business Strategy (3 cr)
- ☐ BA- Elective (3 cr)
- ☐ BA- Elective (3 cr)

Distributive Requirements (12 Cr)

In some cases, these may be satisfied as part of the major requirements. Some courses may satisfy more than one of these requirements.

☐ **Values**

- ☐ BA-325 Business Ethics (3 cr)
prior to taking a Values course, students must complete one PL and one TH course & a BA 240 or BA 250 or BA 248 course

☐ **Pluralism (take one or any)**

- ☐ BA-248 International Business and the G Marketplace (3cr)
- ☐ BA-319 International Marketing (3 cr)
- ☐ BA-347 International Management (3 cr)
- ☐ BA-421 International Doing Business Overseas (3 cr)

☐ **Writing Intensive (take one)**

- ☐ BA-325 Business Ethics (3 cr)
prior to taking a Values course, students must complete one PL and one TH course & a BA 240 or BA 250 or BA 248 course

- ☐ BA- 315 Business & Professional Comm* (3 cr)

☐ **Oral Communication (or any)**

- ☐ BA- 315 Business & Professional Comm* (3 cr)

For more information about specific requirements for your major, please check with your academic advisor prior to registration.

Capstone (3)

Courses offered will vary by term; Please check Student Planning for current course offerings

- ☐ BA 496 Seminar In Business Administration (3 cr)
Prerequisites BA 458 & FN 401

Students still need to take another 18 credits to complete the 120 credits for the degree.

Marketing Minor Requirements (18cr)

Courses offered will vary by term; Please check Student Planning for current course offerings

☐ **BA 151 Principles of Management**

☐ **BA 155 Principles of Marketing**

☐ **BA 250 Consumer Behavior**

☐ **BA 351 Marketing Research**

☐ **BA Elective** _____

(any BA course - cannot be double-counted)

☐ **BA Elective** _____

(any 300 level BA course - cannot be double-counted)

Total Credits to Graduate: 120

Minimum University GPA: 2.00

Minimum Major GPA: 2.30

Effective Fall 2024