

Public Disclosure of Student Achievement

Institution Name: Saint Peter's University

Business Unit(s) included in this report: School of Business

Academic Period Covered: 2018-2019 Academic Year

Date Submitted: August 30, 2019

PROGRAM	INDICATOR	RESULT
BS Business	Total Placement Rate	92.3%
BS Marketing	Total Placement Rate	100%
BS International Business	Total Placement Rate	100%
BS Accounting	Total Placement Rate	95.5%
MBA (all concentrations)	Attrition and Retention	90%
MSA (all concentrations)	Attrition and Retention	92%
Dual MBA/MSA	Attrition and Retention	See Note



Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED	
Total Placement Rate	Total number of students responding to surveys that identified themselves as gainfully employed within 6 months of graduation or accepted to graduate school.	
Attrition and Retention	Students accepted to the MBA (48 credits), MSA (30 credits) or Dua MBA/MSA (63 credits) programs as of Summer and Fall 2016 were used as the baseline. Rate based on attainment of a degree within years (August 31, 2019) or still active in the program with a anticipated completion date by August 31, 2020 (MBA and Dual of years).	

Note

Graduate students may pursue the MBA (48 credits), MSA (30 credits) or dual MBA/MSA (63 credits) degrees. Often current students elect the second degree while they are in the program, rather than elect the dual degrees at the time of application. A total of 7 students who entered in Fall 2016 pursued the dual MBA/MSA degrees. Although we measure degree completion rate at 3 years, we expect MBA and dual degree students to complete their degrees in 4 or 5 years, respectively.